**Notes about Digital literacy**

What do you put on the front page ?

* Benefits of the product
* Picture to call the attention of the user
* MOST IMP : a call traction, to guide the customer to take action

lewagon.github.io/landing

A web page is a content and a structure (for which we use HTML) & a design (for which we use CSS language).

HTML is a language which allows us to use hyper links (= cf.s)

<element> Content </element>

<element attr=”value”>

A meta data is a data that the customer doesn’t see (date, localization etc.) ; we use it on the Internet to communicate with browsers, Google etc.

• Headers : <h1> ; <h2> <h3> etc. (main title, subtitle, section title, section subtitle etc.)

• to put text in bold <strong>

• to create a paragraph <p>

• list of items with bullet points <li>

• Order of items with numbers <ol>

• description of an image : <img src=”imagedeponey.png” alt=”un poney”>

CSS

Formatting information, it changes completely how the page looks

Always linked to the HTML doc

<head>

<link rel=”stylesheet” href

How does it work ?

Takes a selection (**selector**), and make it a certain font, color or font (**property**)

Properties from a paragraph : the div, the padding, the border, and the margin

Bootstrap strategy : sort of CSS library

Getboostrap.com

Codepen.io